

THANK YOU FOR SIGNING YOUR WORKPLACE UP TO THE WORLD'S GREATEST SHAVE

Leukaemia
Foundation

World's
Greatest
Shave

By rallying workmates and taking on the World's Greatest Shave, your workplace will help change the lives of Australians facing blood cancer right now.

Every day, 53 Australians are diagnosed, and 17 lose their life. Worryingly, those numbers are set to nearly double by 2035 – unless we take greater action. And that's where you come in.

What's in this toolkit?

This toolkit contains everything you and your colleagues need to spread the word. It includes:

- A planning guide to help promote and run your event day
- Eye-catching, editable Canva graphic templates that can be printed and displayed around the office
- Prewritten messages to help you get the word out to fellow staff members, friends and family, as well as the wider community

Here's a checklist to help your workplace cover all bases and get the most out of your World's Greatest Shave experience.

PLANNING CHECKLIST

PLANNING ACTIVITY

COMPLETED?

Set up a fundraising page (if you haven't already) for your workplace team at www.worldsgreatestshave.com



Secure a date and location to host your event. Be sure to organise a date early, so everyone has time to fundraise.



Elect a team captain who will take the lead when it comes to organising the event and getting others involved.



Start recruiting colleagues to join your workplace team; the more the merrier.



Spread the word by using our Canva templates and prewritten messages.



Get fundraising by sharing your team's fundraising page far and wide and ask around for donation.



Get your hands on some World's Greatest Shave merch for the event via shop.leukaemia.org.au



Try to get some hairdressers to help on the day by reaching out to the local community.



Remember, we're here to help you and your workplace get the most out of the experience and maximise your impact. You can reach out to us via email at wgs@leukaemia.org.au or by giving us a call on 1800 500 088.